

Alexandria, VA 22314 National Media Research Inc 815 Slaters Lane

> Schedule Dates Contract # 10/25/16-10/31/16 1450556

> > Date Entered

10/19/16

MediaAssistant,, Millennium - Washington DC Millennium - Washington D, Washington DC (1421 Order Type NRCC IE SKED 2 (568917) Political - Issues / Propositions (1068) National Media Research Inc (10525) National Republican Congressional Committee (13 Entered By Commission % Package Deal Headline # CO-OP

Brand Product

Salesperson

Agency

Advertiser

Buyer Name Sales Office

Phone/Fax

Last Modified 15.00 ECR25333625 Carrie Burdin 10/19/16 Normal

National/Political 155/915/8384 Sales Tax Net Total Commission \$55,377.50 \$9,772.50

NRCC IE Sked 2 NEW ORDER. NOTE-THIS IS SKED 2, WILL HVAE DIFFERENT TRAFFIC. PLS CNF Standard

Comments

Billing Type Account Types

erand local:	Nov. 2016	Oct. 2016	By Broadcast Month	Syracuse (WSYR)
8	15	68	t Month Spots	WSYR)
\$65,150.00	\$14,460.00	\$50,690.00	Rate	
	Actor of the last	-		200

			Comments:	Date:				-Station:	te: Accepted-Station:	Date:		Accepted-Agency/Advertiser:	Accepted-
-					RAC	CONFIRMATION CONTRA	MATIO	NFIRI	CO				
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2	×		2	:30 7A- 8A (EST)	1	10/28/16-10/28/16	14.0 Normal Line / SPOT	14.0
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2	×		2	:30 7A- 8A (EST)	Д	10/27/16-10/27/16	13.0 Normal Line / SPOT	13.01
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2		×	2	:30 7A- 8A (EST)	ь	10/26/16-10/26/16	12.0 Normal Line / SPOT	12.0
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2		×	2	:30 7A- 8A (EST)	ы	10/25/16-10/25/16	11.0 Normal Line / SPOT	11.0
10/19/16	MORN NWS@6:30	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	щ		×	н	:30 6:30A- 7A (EST)	ь	10/31/16-10/31/16	10.0 Normal Line / News	10.01
10/19/16	MORN NWS@6:30	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	Д	×		ь	:30 6:30A- 7A (EST)	ь	10/28/16-10/28/16	9.0 Normal Line / News	9.01
10/19/16	MORN NWS@6:30	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	н	×		Д	:30 6:30A- 7A (EST)	ь	10/27/16-10/27/16	8.0 Normal Line / News	8.01
10/19/16	MORN NWS@6:30	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	н		×	ь	:30 6:30A- 7A (EST)	ь	10/26/16-10/26/16	7.0 Normal Line / News	7.01
10/19/16	MORN NWS@6:30	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	ц		×	1	:30 6:30A- 7A (EST)	щ	10/25/16-10/25/16	6.0 Normal Line / News	6.0
10/19/16	MORN NWS NC9@6	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	д		×	н	:30 6A- 6:30A (EST)	ь	10/31/16-10/31/16	5.0 Normal Line / News	5.0
10/19/16	MORN NWS NC9@6	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	н	×		r	:30 6A- 6:30A (EST)	н	10/28/16-10/28/16	4.0 Normal Line / News	4.0
10/19/16	MORN NWS NC9@6	\$1,700.00 Syracuse (WSYR)	\$1,700.00	\$850.00	2	×		2	:30 6A- 6:30A (EST)	ь	10/27/16-10/27/16	3.0 Normal Line / News	3.01
10/19/16	MORN NWS NC9@6	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	ь		×	ь	:30 6A- 6:30A (EST)	н	10/26/16-10/26/16	2.0 Normal Line / News	2.0
10/19/16	MORN NWS NC9@6	\$850.00 Syracuse (WSYR)	\$850.00	\$850.00	н		×	н	:30 6A- 6:30A (EST)	н	10/25/16-10/25/16	1.0 Normal Line / News	1.01
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	Mo Tu We	SPW	ngth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



Agency

Advertiser

National Media Research Inc 815 Slaters Lane Alexandria, VA 22314

Phone/Fax

Buyer Name Sales Office Salesperson Brand Product

Comments Billing Type

NRCC IE Sked 2 NEW ORDER. NOTE-THIS IS SKED 2, WILL HVAE DIFFERENT TRAFFIC. PLS CNF

Account Types

Schedule Dates Contract # 10/25/16-10/31/16 1450556

NRCC IE SKED 2 (568917) Political - Issues / Propositions (1068) National Media Research Inc (10525) National Republican Congressional Committee (13 Entered By Demo Headline # CO-OP Last Modified Date Entered 10/19/16 10/19/16 Carrie Burdin ECR25333625 o

National/Political MediaAssistant,, Millennium - Washington DC Millennium - Washington D, Washington DC (1421 Order Type 155/915/8384 Net Total Sales Tax Commission Commission % Package Deal 15.00 \$55,377.50 \$9,772.50 Normal

Syracuse (WSYR)
By Broadcast Month
Oct. 2016
Nov. 2016 Grand Total: **Spots** 68 15 83 \$65,150.00 Rate \$50,690.00 \$14,460.00

			Comments:	Date:					Station:	Date: Accepted-Station:			Accepted-Agency/Advertiser:	Accepte
					RAC.	NIF	CONFIRMATION CONTRA	MATIC	FIRN	CON				
10/19/16	MILLIONAIRE	\$500.00 Syracuse (WSYR)	\$500.00	\$250.00	2		×		2	:30 12:30P- 1P (EST)	н	10/26/16-10/26/16	28.0 Normal Line / SPOT	28.
10/19/16	MILLIONAIRE	\$500.00 Syracuse (WSYR)	\$500.00	\$250.00	2			×	2	:30 12:30P- 1P (EST)	н	10/25/16-10/25/16	27.0 Normal Line / SPOT	27.
10/19/16	GMA SUNDAY	\$700.00 Syracuse (WSYR)	\$700.00	\$350.00	2	×			2	:30 8A- 9A (EST)	ь	10/30/16-10/30/16	26.0 Normal Line / SPOT	26.
10/19/16	NC9 MN NEWS SU	\$300.00 Syracuse (WSYR)	\$300.00	\$300.00	щ	×			1	:30 7:30A- 8A (EST)	ь	10/30/16-10/30/16	25.0 Normal Line / News	25.
10/19/16	NC9 MN NEWS SU	\$300.00 Syracuse (WSYR)	\$300.00	\$300.00	д	×			ь	:30 7A- 7:30A (EST)	н	10/30/16-10/30/16	24.0 Normal Line / News	24.
10/19/16	GD MRN-SAT-ABC	\$700.00 Syracuse (WSYR)	\$700.00	\$350.00	2	×			2	:30 8A- 9A (EST)	Д	10/29/16-10/29/16	23.0 Normal Line / SPOT	23.
10/19/16	NC9 MN NEWS SA	\$300.00 Syracuse (WSYR)	\$300.00	\$300.00	ь	×			Д	:30 7:30A- 8A (EST)	ь	10/29/16-10/29/16	22.0 Normal Line / News	22.
10/19/16	NC9 MN NEWS SA	\$300.00 Syracuse (WSYR)	\$300.00	\$300.00	д	×			Д	:30 7A- 7:30A (EST)	ь	10/29/16-10/29/16	21.0 Normal Line / News	21.
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2				2 X	:30 8A- 9A (EST)	Д	10/31/16-10/31/16	20.0 Normal Line / SPOT	20.
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2		×		2	:30 8A- 9A (EST)	д	10/28/16-10/28/16	19.0 Normal Line / SPOT	19.
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2		×		2	:30 8A- 9A (EST)	Д	10/27/16-10/27/16	18.0 Normal Line / SPOT	18.
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2		×		2	:30 8A- 9A (EST)	ь	10/26/16-10/26/16	17.0 Normal Line / SPOT	17.
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2			×	2	:30 8A- 9A (EST)	н	10/25/16-10/25/16	16.0 Normal Line / SPOT	16.
10/19/16	GD MRN AMR-ABC	\$1,580.00 Syracuse (WSYR)	\$1,580.00	\$790.00	2				2 X	:30 7A- 8A (EST)	Д	10/31/16-10/31/16	15.0 Normal Line / SPOT	15.
Entered	Comments	Station	Total	Rate	Spots	Sa Su	We Th Fr	o Tu We	SPW Mo	Length Run Times	Sec L	Dates	Line Type / Break Type (Ref #)	Line



Alexandria, VA 22314 815 Slaters Lane National Media Research Inc

Buyer Name

Sales Office Salesperson

Phone/Fax

Brand

Agency

Advertiser

Product

Schedule Dates Contract # 10/25/16-10/31/16 1450556

Date Entered

10/19/16 10/19/16

Millennium - Washington D, Washington DC (1421 Order Type NRCC IE SKED 2 (568917) Political - Issues / Propositions (1068) National Media Research Inc (10525) National Republican Congressional Committee (13 Entered By Headline # CO-OP **Last Modified** Demo

> ECR25333625 o Carrie Burdin

Normal

National/Political MediaAssistant,, Millennium - Washington DC 155/915/8384 Net Total Package Deal Sales Tax Commission Commission % \$55,377.50 \$9,772.50 15.00

NRCC IE Sked 2 NEW ORDER. NOTE-THIS IS SKED 2, WILL HVAE DIFFERENT TRAFFIC. PLS CNF

Billing Type

Standard

Account Types

Comments

	Grand Total:	Oct. 2016 Nov. 2016	By Broadcast Month	Syracuse (WSYR)
9	22	15 15	Spots	
\$00,000	#65 150 00	\$50,690.00 \$14,460.00	Rate	
			100	1

	**	Comments:	Date:				n:	Accepted-Station:	e:	Date:		Accepted-Agency/Advertiser:	Accepted-
				RACI	CONT	NOI	RMA	CONFIRMATION CONTRA	-				
NEWS CH9-6:00	\$2,800.00 Syracuse (WSYR)	\$2,800	\$1,400.00	2			2 ×		:30 6P- 6:30P (EST)	Д	10/25/16-10/25/16	42.0 Normal Line / News	42.0
NEWS CH9-5.30	\$2,200.00 Syracuse (WSYR)	\$2,200	\$1,100.00	2			×		:30 5:30P- 6P (EST)	ь	10/31/16-10/31/16	41.0 Normal Line / News	41.0
NEWS CH9-5.30	\$2,200.00 Syracuse (WSYR)	\$2,200	\$1,100.00	2	×		2		:30 5:30P- 6P (EST)	ъ	10/28/16-10/28/16	40.0 Normal Line / News	40.0
NEWS CH9-5.30	\$2,200.00 Syracuse (WSYR)	\$2,200	\$1,100.00	2		×	2		:30 5:30P- 6P (EST)	ь	10/27/16-10/27/16	39.0 Normal Line / News	39.0
NEWS CH9-5.30	\$2,200.00 Syracuse (WSYR)	\$2,200	\$1,100.00	2		×	2		:30 5:30P- 6P (EST)	ь	10/26/16-10/26/16	38.0 Normal Line / News	38.0
NEWS CH9-5.30	\$2,200.00 Syracuse (WSYR)	\$2,200	\$1,100.00	2			2 ×		:30 5:30P- 6P (EST)	Д	10/25/16-10/25/16	37.0 Normal Line / News	37.0
CHEW-ABC	\$250.00 Syracuse (WSYR)	\$250	\$250.00	1			×		:30 1P- 2P (EST)	щ	10/31/16-10/31/16	36.0 Normal Line / SPOT	36.0
CHEW-ABC	\$250.00 Syracuse (WSYR)	\$250.	\$250.00	н	×		Н		:30 1P- 2P (EST)	щ	10/28/16-10/28/16	35.0 Normal Line / SPOT	35.0
CHEW-ABC	\$250.00 Syracuse (WSYR)	\$250.	\$250.00	р		×	н		:30 1P- 2P (EST)	н	10/27/16-10/27/16	34.0 Normal Line / SPOT	34.0
CHEW-ABC	\$250.00 Syracuse (WSYR)	\$250.	\$250.00	ь		×	H		:30 1P- 2P (EST)	д	10/26/16-10/26/16	33.0 Normal Line / SPOT	33.0
CHEW-ABC	\$250.00 Syracuse (WSYR)	\$250.	\$250.00	д			<u>н</u>		:30 1P- 2P (EST)	Д	10/25/16-10/25/16	32.0 Normal Line / SPOT	32.0
MILLIONAIRE	\$500.00 Syracuse (WSYR)	\$500.	\$250.00	2			×	J	:30 12:30P- 1P (EST)	ы	10/31/16-10/31/16	31.0 Normal Line / SPOT	31.0
MILLIONAIRE	\$500.00 Syracuse (WSYR)	\$500.	\$250.00	2	×		2	J	:30 12:30P- 1P (EST)	д	10/28/16-10/28/16	30.0 Normal Line / SPOT	30.0
MILLIONAIRE	\$500.00 Syracuse (WSYR)	\$500.	\$250.00	2		×	2	J	:30 12:30P- 1P (EST)	д	10/27/16-10/27/16	29.0 Normal Line / SPOT	29.0
Comments	Station	Total	Rate	Spots	1 2d 2U	we	ייים אים וויי		941				



Agency

Product

Alexandria, VA 22314 815 Slaters Lane National Media Research Inc

> Schedule Dates Advertiser Contract #

10/25/16-10/31/16 1450556

Political - Issues / Propositions (1068) National Media Research Inc (10525) National Republican Congressional Committee (13 Entered By CO-OP **Last Modified**

Demo Headline # o Carrie Burdin ECR25333625

Date Entered

10/19/16 10/19/16

Millennium - Washington D, Washington DC (1421 Order Type Package Deal Commission % 15.00 Normal

Sales Office Salesperson Brand

Phone/Fax **Buyer Name**

MediaAssistant,,

Millennium - Washington DC

NRCC IE SKED 2 (568917)

National/Political 155/915/8384 Sales Tax Net Total Commission \$55,377.50 \$9,772.50

NRCC IE Sked 2 NEW ORDER. NOTE-THIS IS SKED 2, WILL HVAE DIFFERENT TRAFFIC. PLS CNF

Comments Billing Type

Standard

Account Types

erand lotal:	Nov. 2016	Oct. 2016	By Broadcast Month	Syracuse (WSYR)
8	15	68	Spots	
\$65,150.00	\$14,460.00	\$50,690.00	Rate	
		PARTY.	100	

			Comments:	Date:					tation:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Acce
					RAC	ITNC	CONFIRMATION CONTRA	MATI	FIR	CON					
10/19/16	COLLEGE FOOTBALL	\$800.00 Syracuse (WSYR)	\$800.00	\$800.00	н	×			щ	:30 3:30P- 7P (EST)	:30	н	10/29/16-10/29/16	55.0 Normal Line / SPOT	
10/19/16	J KIMMELI-ABC	\$350.00 Syracuse (WSYR)	\$350.00	\$350.00	ь			×	ь	:30 11:35P- 12:37A (EST)	:30	Д	10/31/16-10/31/16	54.0 Normal Line / SPOT	
10/19/16	J KIMMELI-ABC	\$350.00 Syracuse (WSYR)	\$350.00	\$350.00	1		×		щ	:30 11:35P- 12:37A (EST)	:30	1	10/28/16-10/28/16	53.0 Normal Line / SPOT	
10/19/16	J KIMMELI-ABC	\$350.00 Syracuse (WSYR)	\$350.00	\$350.00	ь		×		ь	:30 11:35P- 12:37A (EST)	:30		10/27/16-10/27/16	52.0 Normal Line / SPOT	
10/19/16	J KIMMELI-ABC	\$350.00 Syracuse (WSYR)	\$350.00	\$350.00	щ		×		ь	:30 11:35P- 12:37A (EST)	:30	ь	10/26/16-10/26/16	51.0 Normal Line / SPOT	
10/19/16	J KIMMELI-ABC	\$350.00 Syracuse (WSYR)	\$350.00	\$350.00	ь			×	ь	:30 11:35P- 12:37A (EST)	:30	1	10/25/16-10/25/16	50.0 Normal Line / SPOT	
10/19/16	NEWS CH9SU-11P	\$1,100.00 Syracuse (WSYR)	\$1,100.00	\$1,100.00	ь	×			Д	:30 11P- 11:35P (EST)	:30	ш	10/30/16-10/30/16	49.0 Normal Line / News	
10/19/16	AMR-VIDEOS-ABC	\$1,500.00 Syracuse (WSYR)	\$1,500.00	\$1,500.00	ь	×			ь	:30 7P- 8P (EST)	:30	ь	10/30/16-10/30/16	48.0 Normal Line / Prime	
10/19/16	DANCING WITH STARS	\$3,500.00 Syracuse (WSYR)	\$3,500.00	\$3,500.00	д			×	ь	:30 8P- 10P (EST)	:30	Д	10/31/16-10/31/16	47.0 Normal Line / Prime	
10/19/16	NEWS CH9-6:00	\$2,800.00 Syracuse (WSYR)	\$2,800.00	\$1,400.00	2			×	2	:30 6P- 6:30P (EST)	:30	1	10/31/16-10/31/16	46.0 Normal Line / News	
10/19/16	NEWS CH9-6:00	\$2,800.00 Syracuse (WSYR)	\$2,800.00	\$1,400.00	2		×		2	:30 6P- 6:30P (EST)	:30	1	10/28/16-10/28/16	45.0 Normal Line / News	
10/19/16	NEWS CH9-6:00	\$2,800.00 Syracuse (WSYR)	\$2,800.00	\$1,400.00	2		×		2	:30 6P- 6:30P (EST)	:30	1	10/27/16-10/27/16	44.0 Normal Line / News	
10/19/16	NEWS CH9-6:00	\$2,800.00 Syracuse (WSYR)	\$2,800.00	\$1,400.00	2		×		2	:30 6P- 6:30P (EST)	:30	1	10/26/16-10/26/16	43.0 Normal Line / News	
Entered	Comments	Station	Total	Rate	Spots	Sa Su	We Th Fr	Z	SPW Mo	Run Times	Sec Length	Sec	Dates	ne Line Type / Break Type (Ref #)	Line

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
National Media Research, Plann do hereby request station time concerning the following is	
National Republican Congressional Committee- IE	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

This broadcast time will be used by: NRCC-IE

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

To violing the little same and a second seco
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ■ Yes □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
U.S. Congressional Race
I represent that the payment for the above described broadcast time has been furnished by (name and address):
National Republican Congressional Committee- IE
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Jessica Furst Johnson- Executive Director Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

station at least befo	re the time of the scheduled b	roadcasts.
TO BE SIGNED B	Y ISSUE ADVERTISER (SI	PONSOR)
Date	Signature	Contact Phone Number
TO BE SIGNE	D BY STATION REPRESENTA	TIVE
Accepted	☐ Accepted in Part	Rejected
	Tood Guard	000
Signature	Printed Name	Title